

BUSINESS PERSON APPROACH EXAMPLE:

FIRST NAME, I could not wait to reach out to YOU!!



A couple of weeks ago I had an opportunity laid in my lap. Global affiliate marketing leaders formed a new collaboration, and it entered prelaunch on Feb. 20th. There are 14 countries involved in this massive innovation.

I believe this is an opportunity of a lifetime. I think what I am most excited about is the seamless compensation plan because we can work globally and the product line has disruptive science. I have never had the opportunity to work in the ground-floor space!

For me, what's even better is that it is a massive opportunity to use an online platform like never before! Would you be open to taking a look at some quick info? I would love to hear your reaction!!

If they say yes, what is it, tell me more...send this:



Here is the link! <http://threelaunch.com/>

FIRST NAME, I can't wait for you to watch this!! It is just enough to get your interested piqued. I can always get you more info. When can you watch it?

(You are looking to find out when they will watch the video so you can call them after. This is important so you have a follow up appointment of some kind)

Follow Up: (Within 24 hours after you send link)



FIRST NAME, were you able to take a look at the link I sent?

If they say yes:



What did you think? (Wait for answer)

What is most intriguing? (Wait for answer)

I would love to invite you to get on a Global Showcase call this (*Check Team

Calendar I/E: Thursday night at 7pm CST or Saturday at 11 am CST with my leader?

Which time is best for you tis week?

Yes (Thursday/ Saturday)...send zoom link to them. Once they confirm and Follow up an Hour Before the Zoom Starts and remind them!!!

ZOOM ID: *Check Team Calendar*

If time doesn't work - Give the next time.

If that doesn't work, set up a 3-way call/zoom with your 3 Star Leader or above.



If they say they haven't had a chance to take a look then say....I totally understand!!

You are busy! I would still love for you to take a peep...it's only about 3 min! Let me know when you get a chance!

If their person says I'm not interested:....keep their name on your list but MOVE on during this phase we do not have time to talk anybody into it..... so keep going on!!

Project 100:

Ask 100 using this Script!