



How to Host an Incredible Open House Event & Look Like a Pro

Purpose of an Open House

- Create a welcoming environment for guests to learn about THREE.
- Build connections through experiences, education, and community.

Key Elements of a Successful Open House

- ✓ Welcome Booth – Greet guests, give them the questionnaire, and explain the flow.
- ✓ Wellness Hub – Share health solutions with THREE products and Display.
- ✓ Business Hub – Present the income opportunity and answer questions.
- ✓ Sampling Station – Let guests taste and experience Collagene, Kynetik, Eternal, etc.

Event Flow & Experience

1. Greet & Register: Hand out the Open House Questionnaire with pens or pencils.

2. Direct Guests to 3 Separate Booths:

- *Wellness Hub* → Focus on their top health goals and Introduce them to the Products by video and Flip Binder with Family of Products printouts In a binder.
- *Business Hub* → Discuss financial freedom & residual income goals and Share the One Page Compensation Plan PDF and financial rewards. Ask them how much money they would want to earn? Guide them to becoming Core 3 and earning their first bonuses.
- *Sampling Station* → Product experience creates belief! Let them taste them! Especially the Kynetik! Bring energy to your event.

3. Close Strong: Invite them to take action – order products, join your team, enroll them and or book a 1:1 Zoom Call to learn more privately.

Pro Tips for an Amazing Open House

- **Atmosphere Matters:** Music, refreshments, clean setup.
- **Team Roles:** Assign hosts for each booth.
- **Use Tools:** Have the Banners, Brochures, Videos, Product Guides and Printouts in binders or sleeves.
- **Follow-Up Fast to Enroll:** Within 24–48 hours.

Optional: You can also do a Giveaway of a FREE product sample for anyone who registers for a 1:1 Zoom Launch with your mentor.

The magic is in the experience. Keep it simple, fun, and focused on THEM!

QUESTIONNAIRE

Name: _____

Invited by: _____

Welcome to our Open House!

*To help us better understand your needs, please take a moment to complete this short questionnaire.
We'd love to learn more about your interests in health, wellness, and exciting opportunities.*

Part 1: What does WELLNESS mean to you?

(Tick all that apply)

- ☐ Ideal weight
- ☐ Good digestion
- ☐ Pain-free living
- ☐ Mobility and flexibility
- ☐ Restful sleep
- ☐ Balanced hormones
- ☐ Stress relief
- ☐ Emotional wellness
- ☐ Healthy aging

Which area(s) of Wellness are you looking to improve?

(Select one or more)

- ☐ Digestion
- ☐ Skin
- ☐ Energy levels
- ☐ Mental clarity
- ☐ Immunity
- ☐ Hormonal balance
- ☐ Joints & muscles
- ☐ Sleep quality
- ☐ Weight management

How do you currently manage your Health and Wellness?

- ☐ Exercise
- ☐ Healthy eating
- ☐ Supplements
- ☐ Stress management
- ☐ Other: _____

Part 2: Which area(s) of Skin Health are you looking to improve?

(Select all that apply)

- ☐ Hydration
- ☐ Anti-aging
- ☐ Smoother skin texture
- ☐ Even skin tone
- ☐ Skin glow
- ☐ Gentle for sensitive skin
- ☐ Reduce dark spots/pigmentation
- ☐ Fine lines/wrinkles
- ☐ Acne/blemish care

Part 3: What excites you about a business opportunity?

- ☐ Extra income
- ☐ Residual income
- ☐ Global potential
- ☐ Earn in US Dollars
- ☐ Work flexibility
- ☐ Help others
- ☐ Personal growth

THANK YOU! Your voice and choices matter.

This section is to be completed by the designated presenter

WELLNESS HUB	BUSINESS HUB	SAMPLING STATION